

SIGNAD OUTDOOR

ARTWORK GUIDELINES

Photos & Logos

Photo images and logos need to be 300 dpi.
Billboards CANNOT be produced from website images, business cards or computer printouts.

Extensions

Extended advertising space on our bulletins are normally limited to 4 feet above, and 2 feet to each side.

Uploading Files

Contact your Account Executive for login information.

Proportion & Scale

Art needs to be created at a scale of 1/2" equals 1' or 1/4" equals 1' at 300 dpi.
Include 3" bleed to each side for bulletins.

File Format

We accept psd, tif, eps, ai and pdf files. All colors need to be CMYK. Please make sure to flatten all layers and convert fonts to outlines.

Shipping Requirements

Clients who supply finished materials to SignAd Outdoor must label the **board number & size** on the packaging. All materials are requested at least 10 working days prior to post date. Please send all printed materials to the following address:

Digital Billboards

ALVIN - 260 x 880
BROOKSHIRE - 260 x 880
CARRIZO SPRINGS - 192 x 696
CONROE - 384 x 1408
DEL RIO - 198 x 414
DEL RIO @ US 90 - 224 x 576
FLORESVILLE - 256 x 544
GALVESTON - 260 x 880
HOUSTON - 200 x 680
JARRELL - 260 x 880
KENEDY - 192 x 576
LA PORTE RH - 384 x 1408
LA PORTE LH - 260 x 880
LEAGUE CITY - 288 x 1152
PLEASANTON - 192 x 696
SAN ANGELO - 288 x 1024
SOUTHWEST HOUSTON - 380 x 1140
WACO - 260 x 880

Resolution needs to be 150 dpi in RGB color mode.
All files need to be in JPEG format without bleed.

Delivery

PLEASE CALL 713.861.6013
FOR CORRECT DELIVERY ADDRESS

SIGNAD OUTDOOR

1010 North Loop Houston, TX 77009

or

9360 W. Hwy 46 New Braunfels, TX 78132

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Uploading Files

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Proportion & Scale

Art needs to be created at a scale of 1/2" equals 1' or 1/4" equals 1' at 400 dpi. Please Include 3" bleed to artwork.

File Format

We accept psd, tif, eps, ai and pdf files. All colors need to be CMYK. Please make sure to flatten all layers and convert fonts to outlines.

Shipping Requirements

Clients who supply finished materials to SignAd Outdoor must label the **board number & size** on the packaging. All materials are requested at least 10 working days prior to post date. Please send all printed materials to the following address:

Delivery

PLEASE CONTACT YOUR SALES REP FOR DELIVERY LOCATION

SignAd Outdoor

1010 North Loop

Houston, TX 77009

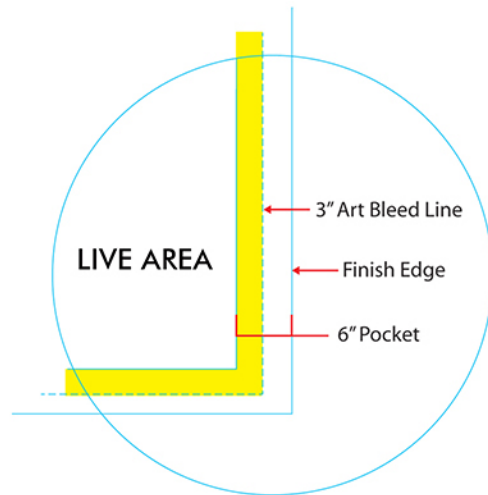
713.861.6013

New Braunfels

9360 W. Hwy 46

New Braunfels, TX 78132

713.861.6013



14' X 48'
LIVE AREA

FINISH SIZE 15' X 49'